

## STM LOTTERY SDN. BHD.

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## STM LOTTERY AND SEMOA JOIN HANDS FOR HEARTWARMING CHRISTMAS CELEBRATIONS IN INDIGENEOUS COMMUNITIES

STM Lottery Sdn. Bhd. (STM Lottery) again collaborated with Strategic Methods and Ongoing Achievements Bhd. (SEMOA) for a special Christmas event in the heart of two Christian Orang Asli villages in Selangor and Pahang to spread joy and warmth during the holiday season.

Reaching out to the indigenous community in Kampung Sungai Kelubi in Rawang on 3 December 2023, and Kampung Kepong Kuchai in Raub on 9 December 2023, STM Lottery has contributed a sum of RM35,000 to SEMOA to organise the Christmas celebration.

"Christmas is a time for joy, compassion, and sharing. We are grateful for the opportunity to collaborate with SEMOA since 2013 and contribute to the well-being of the Orang Asli community.

"Our hope is to spread warmth and happiness so that the underprivileged would also enjoy this festive season," said Mr. Giam Say Khoon, Deputy General Manager (Communications & Sustainability) of STM Lottery.

The funds was utilised to host a heartwarming event, including a Christmas party and the distribution of essential food provisions to 800 adults, ensuring that the holiday season is a time of abundance and joy for all.

Additionally, STM Lottery extended its festive generosity to 500 children from the community by providing them with Christmas gifts.

Other than a cash contribution, STM Lottery also sent its employees to form the Helping Hands team to actively participate in both events to create a meaningful and memorable experience for the community.

The Christmas events featured a range of activities, entertainment, and traditional festive elements that captured the spirit of the season. STM Lottery and SEMOA are dedicated to fostering a sense of community and togetherness, bringing smiles to the faces of residents in these rural areas.

This event is a testament to STM Lottery's commitment to corporate social responsibility and sustainable community development under its Helping Hands initiative.

For media enquiries, please contact Mr. Giam Say Khoon, Deputy General Manager (Communications & Sustainability) of STM Lottery Sdn. Bhd. at 03-2148 9888.

